

Joint International Conference on Hyperfine Interactions and Symposium on Nuclear Quadrupole Interactions

**Sunday 21th September – Friday 26th September, 2014
Shine Dome of the Australian Academy of Sciences, Canberra**

<http://www.hfinqi.consec.com.au/>

The 5th Joint International Conference on Hyperfine Interactions and Symposium on Nuclear Quadrupole Interactions (HFI/NQI 2014), presented by the University of New South Wales and the Australian National University, will be held at the spiritual home of Australian science, the Shine Dome in Canberra, from 21-26 September 2014.

The conference is expected to attract more than 150, mainly experimental scientists from all continents, among them a contingent of leading Australian researchers from major institutes and facilities. Many attendees work with vacuum systems, materials characterisation methods and nuclear and radiation techniques, as well as employing electronic, data processing and computing equipment. Almost all participants are also academic teachers in physics, chemistry, biology or engineering.

This document describes opportunities for sponsorship, advertising and the exhibition of your products and services at the HFI/NQI 2014 conference.

In particular, companies and organisations may benefit from:

- Access to an audience of senior scientists, technologists, academic teachers, managers and policy makers who can readily appreciate the relevance of your roles, products and services and their value to the improvement of science, research and industrial operations and the environment;
- Unique positioning enhanced by the reputations of the conference hosts, ANU and UNSW, and the iconic venue of the conference, the spiritual home of Australian science, the Shine Dome of the Australian Academy of Sciences.

A versatile spectrum of opportunities for sponsorship, advertising and exhibition is available and detailed below. All sponsors and exhibitors will be included on the conference website with a link to their home page.

To take advantage of this opportunity and to promote your organisation we invite you to contact the conference organisers before 31 March 2014.



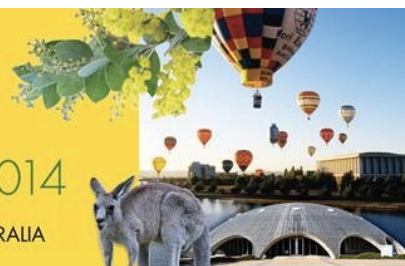
JOINT INTERNATIONAL CONFERENCE ON

Hyperfine Interactions

AND SYMPOSIUM ON

Nuclear Quadrupole Interactions 2014

SUNDAY 21 SEPTEMBER – FRIDAY 26 SEPTEMBER 2014, CANBERRA, AUSTRALIA



The promotional programme associated with the conference is coordinated by the conference chairs and the local organisation committee, who may be contacted personally via the emails indicated next to their name for expressions of interest.

Chairmen

- Wayne Hutchison (UNSW) w.hutchison@adfa.edu.au
- Andrew Stuchbery (ANU) andrew.stuchbery@anu.edu.au
- Heiko Timmers (UNSW) h.timmers@adfa.edu.au

Local Organising Committee

- Sean Cadogan (UNSW) s.cadogan@adfa.edu.au
- Stewart Campbell (UNSW) s.campbell@adfa.edu.au
- Wayne Hutchison (UNSW) w.hutchison@adfa.edu.au
- Tibor Kibedi (ANU) tibor.kibedi@anu.edu.au
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- Glen Stewart (UNSW) g.stewart@adfa.edu.au
- James Sullivan (ANU) james.sullivan@anu.edu.au
- Heiko Timmers (UNSW) h.timmers@adfa.edu.au

In addition, for further information, the conference may also be contacted directly via:

Telephone: +61 2 6251 0675

Facsimile: +61 2 6251 0672

Email: hfinqi2014@consec.com.au

Opportunities for Corporate Sponsorship

Principal Sponsor and Exhibitor

Sponsorship of \$3,000 GST-inclusive

Benefits to the Sponsor

- ✓ Acknowledgement as a principal sponsor in the conference handbook provided to all participants
- ✓ Use of your company logo at the conference venue
- ✓ One complimentary registration
- ✓ One complimentary exhibition area
- ✓ A full A4 page black and white advertisement in the conference handbook
- ✓ Insertion of your marketing material in conference satchels (material to be supplied by the sponsor)
- ✓ Logo and link on the conference website

Major Sponsor with Exhibition Option

Sponsorship of \$1,500 GST-inclusive

Benefits to the Sponsor

- ✓ Acknowledgement as a major sponsor in the conference handbook provided to all participants
- ✓ Use of your company logo at the conference venue
- ✓ One complimentary registration
- ✓ A 50% discount on the cost of an exhibition area
- ✓ A full A4 page black and white advertisement in the conference handbook
- ✓ Insertion of your marketing material in conference satchels (material to be supplied by the sponsor)
- ✓ Logo and link on the conference website

Conference Sponsor without Exhibition

Sponsorship of \$1,200 GST-inclusive

Benefits to the Sponsor

- ✓ Acknowledgment as a conference sponsor in the handbook provided to all participants
- ✓ Use of your company logo at the conference venue
- ✓ One complimentary registration
- ✓ A full A4 page black and white advertisement in the conference handbook

- ✓ Insertion of your marketing material in conference satchels (material to be supplied by the sponsor)
- ✓ Logo and link on the conference website

The conference dinner will be on Thursday night. Organisations or companies may act as Conference Function Sponsors and support the dinner on Thursday, but also evening functions on Sunday, Monday, Tuesday and in conjunction with the conference excursion on Wednesday afternoon and evening.

Conference Function Sponsor

A sponsorship of \$1000 GST-inclusive

Benefits to the Sponsor

- ✓ Acknowledgement as a function sponsor in the conference handbook provided to all participants
- ✓ Use of your company logo at the conference venue
- ✓ Five minutes introductory presentation at the function (optional)
- ✓ One complimentary registration
- ✓ A full A4 page black and white advertisement in the conference handbook
- ✓ Insertion of your marketing material in conference satchels (material to be supplied by the sponsor)
- ✓ Logo and link on the conference website

Prize Sponsor

\$600 GST-inclusive per prize

\$1000 GST-inclusive for prize package

During the conference a number of prizes will be awarded for outstanding presentations selected in a competitive process.

Sponsorships may either be an individual sponsorship or a prize package sponsorship. The sponsor donating the prize may suggest the nature of the prize or a gift voucher may be purchased on behalf of the sponsor.

Benefits to the Sponsor

Individual Prize

- ✓ Naming of the prize
- ✓ Use of a company logo on the prize certificate (Donated prizes are subject to approval by the conference organisers.)
- ✓ Use of your company logo at the conference venue
- ✓ 50% discount on one registration to the conference
- ✓ A full A4 page black and white advertisement in the conference handbook

✓ Insertion of your marketing advertising material in conference satchels (material to be supplied by the sponsor)

✓ Logo and link on the conference website

Prize Package

✓ Use of your company logo on the prize certificate (Donated prizes are subject to approval by the conference organisers.)

✓ Use of your company logo at the conference venue

✓ One complimentary registration

✓ A full A4 page black and white advertisement in the conference handbook

✓ Insertion of your marketing material in conference satchels (material to be supplied by the sponsor)

✓ Logo and link on the conference website

Advertising Sponsorship

Satchel Advertising

\$495 GST-inclusive

Should your company not wish to be a principal, major, function or general sponsor of the conference, but would still wish to have your company brochure or advertising material brought to the attention of participants, then you can have this material inserted into the satchels at a cost of \$495 GST-inclusive. As an additional benefit, your company will be acknowledged as an advertising sponsor in the handbook and will receive a list of participants.

Printed Advertising

Ads are will be required to be provided as a pdf print-ready copy to the conference organisers by the agreed date. The costs for black and white will be as follows (GST-inclusive)

Inside front cover for Handbook	\$495	Full page in Handbook	\$295
Inside back cover for Handbook	\$385	Half page in Handbook	\$195

Requests for specific positions for advertising will be allocated on a first date of receipt basis and confirmed only on receipt of the full amount. A copy of the ad as pdf file must be received by the conference coordinator before the following deadline for the printer, which is **1 August 2014**.

Exhibition Information

A technical exhibition will be held in conjunction with the conference.

The exhibition will be staged in the break out areas of the Shine Dome conference venue and, if required, in an adjacent gazebo. Morning and afternoon teas will be provided in the same areas to enhance the impact of your presentations.

The exhibition will be held throughout the conference from Sunday to Friday, however, exhibitors are free to determine and/or focus their attendance on certain days, if they wish.

Organisers expect prime periods of interest during the morning arrival of participants, the morning and afternoon tea breaks, the lunch break, and in particular during the poster sessions on Tuesday and Thursday afternoon, which will be staged in the same areas as the exhibition and will include some catering.

On Wednesday afternoon conference attendees will not be at the venue, since the conference undertakes an outdoor excursion, however, exhibitors might see their own participation in this excursion as an opportunity to personally network with other attendees.

Exhibition

Sponsorship of \$2,000 GST-inclusive

Benefits to Exhibitors include

- ✓ Lunches, tea/coffee
- ✓ Conference handbook
- ✓ List of delegates
- ✓ Attendance at all sessions
- ✓ A full A4 page black and white advertisement in the conference handbook
- ✓ Exhibition area 2m x 1m, tables